

# 7th Summit on the Future of the Connected Vehicle

October 5-6, 2016 Ann Arbor, Michigan

# **Sponsorship Opportunities**

#### October 5 - Connected Vehicle Professional (CVP) Short Course Sponsor: \$1,000 - 2 available

- Recognition as Short Course host (or co-host) Meeting Room/Audio-Video/Internet Access
- One (1) complimentary full Short Course registration per sponsor includes lunch, refreshment breaks, evening reception
- Recognition as a sponsor in the symposium Program Agenda
- Display of sponsor's logo on the "all-sponsor" signage at the event (print and electronic)
- Recognition as a sponsor in all event promotional materials and connected vehicle.org website

# October 6 - Platinum Sponsors (Venue): \$3,000 - Mobile Video Computing Solutions and 1 available

- Recognition as Venue host (or co-host) Meeting Room/Audio-Video/Internet Access
- Three (3) complimentary full symposium registrations per sponsor includes lunch, refreshment breaks, evening reception
- Recognition as a sponsor in the symposium Program Agenda
- Display of sponsor's logo on the "all-sponsor" signage at the event (print and electronic)
- Recognition as a sponsor in all event promotional materials and connected vehicle.org website

### October 6 - Gold Sponsors (Reception): \$2,000 - 3 available

- Recognition as Reception host (or co-host) Meeting Room/Audio-Video/Internet Access
- Two (2) complimentary full symposium registrations per sponsor includes lunch, refreshment breaks, evening reception
- Recognition as a sponsor in the symposium Program Agenda
- Display of sponsor's logo on the "all-sponsor" signage at the event (print and electronic)
- Recognition as a sponsor in all event promotional materials and connected vehicle.org website

#### October 6 - Silver Sponsors: \$1,500 (Lunch) - SAS Institute, and 3 available

- Recognition as the Lunch sponsor of the conference
- One (1) complimentary full symposium registration per sponsor includes lunch, refreshment breaks and evening reception
- Recognition as a sponsor in the symposium Program Agenda
- Display of sponsor's logo on the "all-sponsor" signage at the event (print and electronic)
- Recognition as a sponsor in all event promotional materials and connected vehicle.org website

## October 6 - Badge Sponsor \$1,000 - Octo Telematics - Not Available

- Imprint of Company Logo on Badge
- One (1) complimentary full symposium registration per selection includes lunch, refreshment breaks, and evening reception
- Recognition as a sponsor in the symposium Program Agenda
- Display of sponsor's logo on the "all-sponsor" signage at the event
- Recognition as a sponsor in all event promotional materials and connected vehicle.org website

### October 6 - Lanyard Sponsor: \$1,000 - IMS - Not Available

- Imprint of Company Logo on badge Lanyard
- One (1) complimentary full symposium registration per selection includes lunch, refreshment breaks, and evening reception
- Recognition as a sponsor in the symposium Program Agenda
- Display of sponsor's logo on the "all-sponsor" signage at the event
- Recognition as a sponsor in all event promotional materials and connected vehicle.org website

# October 6 - Bronze Sponsors (Break): \$750 each – Tass International, Magneti Marelli, Verisk Analytics and 3 available

- Choice of one Continental Breakfast or one Refreshment Break Sponsor
- One (1) complimentary full symposium registration per selection includes lunch, refreshment breaks, and evening reception
- Recognition as a sponsor in the symposium Program Agenda
- Display of sponsor's logo on the "all-sponsor" signage at the event
- Recognition as a sponsor in all event promotional materials and connected vehicle.org website

#### To purchase online:

https://squareup.com/store/connected-vehicle-trade-association/item/cvta-summit-sponsors

To purchase by check, contact: Scott J. McCormick, sjm@connectedvehicle.org (734) 730-8665

**For all Sponsors:** An "About Our Sponsors" section is added to the bottom of the Agenda with one paragraph and contact info for each sponsor. All presentations, along with this Sponsor information, is made available to the entire contact database (~18,000 people) one month after the event, and posted on the website for public download.

NOTE: the **Diamond Event Sponsor** is again:

